

THE INSTITUTE FOR ADVANCED STUDY

M I N U T E S

Meeting of the Development Committee

April 26, 1985

Princeton, New Jersey

- Present:** Messrs. Byrom (chairman), Forrestal, Taplin, Woolf.
Also Mrs. Labalme and Mr. Rowe.
- Absent:** Messrs. Dilworth and Wolfensohn.
- Case statement and letter to petitioners:** Mr. Byrom opened the meeting at 10:00 a.m. and reported to the Committee that the Case Statement was still in the process of being prepared. The Committee looked at the drafted letter to be sent to over 3000 signers of the petition against land development and made some suggestions as to the categories of giving which the letter should propose. The organization of the Friends of the Institute was discussed; the consensus was that it should not be incorporated separately but rather have some presence within the compass of the present Institute organization.
- Regional meetings:** Mr. Byrom reported on the possibility of promotional gatherings in St. Louis and Pittsburgh which he has mentioned to several people, as well as a meeting in Minneapolis. He will continue to explore these possibilities.
- Corporate fellowships:** Dr. Woolf described recent developments in the establishing of corporate fellowships at the Institute. Two had recently been agreed to by RCA at \$30,000 each for next year. The model remained that established earlier: the particular School would choose the candidate freely from among its regular applicants, and the chosen member would then have the option of working with the corporation when the academic year was not in session, under whatever financial arrangement the corporation and the individual worked out.

Dr. Woolf further described some of the benefits of this arrangement, including the meeting of unexpected mentalities. For the academic fellow, there was the exposure to an alternate environment and possibly an alternate career; for the corporation, an exposure to the advanced theories and ideas of a highly qualified researcher.

So far, the Institute has been given one Schlumberger, two Exxon, and one Bosch fellowship, in addition to the two RCA. A dialogue has begun with Siemens to which a proposal has just been sent.

Geoffrey Allen of Unilever, with whom Mr. Byrom had made contact, has expressed interest in a similar arrangement. He would be visiting the Institute on May 21. Mr. Byrom would shortly be seeing Tore Browaldh and Paul Orrefice and would pursue conversations with them about fellowships. He would also talk to Cees Bruynes of North American Philips Corp.

In response to a question about an AT&T fellowship, Dr. Woolf replied that this company had already made an endowment grant and that the Institute was currently preparing a proposal for a computer networking system known as "system 75". This was a priority now.

Mr. Byrom asked how far the Institute wished to go in setting up these corporate connections. Dr. Woolf said that until we have run through the next three to five years, we would not be able to tell how successful this experiment was, and that in the meanwhile we should keep filling the pipeline because as some corporate sponsorships ended, others might begin.

Japanese trustee:

The Committee asked if anything more had happened with the idea of a Japanese Trustee and it was agreed that the Nominating Committee should follow up on this. Mr. Byrom has just been appointed to a committee that will work closely with Japanese business leaders. He suggested Kobayashi of Fuji Xerox as an outstanding candidate.

Kennan funding:

The matter of continued funding for George Kennan's work was raised. The Carnegie Corporation has made a grant of \$25,000 for one year, but it would be good to find a two-year grant to follow upon this one. Some discussion ensued concerning the needs of the Kennan Institute in Washington, D. C., and it was felt that efforts on behalf of Kennan's work at the Institute for Advanced Study were not competitive but compatible efforts. One among the Rockefeller groups was mentioned as a possible source for funding, as well as Tom Watson whom Mr. Forrestal said he would undertake to contact.

There being no further business, the meeting was adjourned at 11:00 a.m.

Respectfully submitted,

Patricia H. Labalme

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