

1930

GENERAL

✓ GENERAL

Corporation

Public Relations

See early part of the 1930 file for various encomia
transmitted by Flexner to Bamberger.

D, Bamberger, Louis, 1930-1936

1930

6/3

✓ GENERAL

Public Relations

FOUNDERS

Corporation

HARDIN

Biographical

LEE, IVY

Lee to Bamberger, June 3, 1930.

"I enclose herewith the proposed announcement concerning the Institute. This will, of course, be accompanied by a copy of the letter to the Trustees and by a copy of the certificate of incorporation. The newspapers will undoubtedly take out of these two documents much additional material which I am not undertaking to embody for them in the announcement itself. I think the newspapers would rather work up their own material than have it handed to them in too cut and dried a fashion.

"I hope the announcement and the letter to the Trustees will be found acceptable to you and Mrs. Fuld. I am sending a copy of these documents to Mr. Hardin also.

"As I understand it, you and Mrs. Fuld will advise me as to any changes you want made in these documents, and I will get word from Mr. Hardin as to when it will be proper to make definite arrangements to give the whole matter publicity.

"May I thank you again for your hospitality at lunch today, and express my great pleasure at being identified with you at the inception of this great undertaking.

"With cordial regards,

Faithfully yours,

XXX IL"

He transmitted with this letter a three-page news release of the founding of the Institute which I will dictate herewith.

"Copies are made public today of plans for the establishment and endowment of the 'Institute for Advanced Study.' The fundamental conception underlying the plans is set forth in a letter addressed by Mr. Louis Bamberger, formerly head of L. Bamberger & Co. of Newark, and his sister, Mrs. Felix Fuld, wife of Mr. Bamberger's late~~x~~ partner, to those who will be Trustees of the Institute for its first year.

"The Institute for Advanced Study will provide facilities at which eminent men of learning may devote themselves to research and the training of advanced students for and beyond the degree of Doctor of Philosophy or other~~x~~ professional degrees of equal standing.

"This, therefore, will be exclusively a post-graduate institution, the first of its kind to be established in the United States. Mr. Bamberger and Mrs. Fuld propose to provide the institution with an initial endowment of \$5,000,000 to which they expect to make further additions to an extent which they hope will~~x~~ provide adequately for the purposes of the Institute.

"Dr. Abraham Flexner, formerly Secretary, and Director of the Division of Medical Education of the General Education Board, will serve as the first Director of the Institute. He has undertaken to enlist the services as members of the faculty and staff of outstanding and most promising teachers in their respective fields.

"The Institute will be located in Newark or vicinity. At its inception the Institute will probably occupy temporary quarters while plans for permanent buildings and equipment are being developed, while the faculty and staff are being selected, and the organization work of the Institute is being effected.

"The Founders, in writing the invitation to serve, to those who have agreed to become members of the first Board of Trustees, express the ideals which they have in mind, and stress the thought that in appointments to the Board of Trustees, to the staff and to the faculty and in the admission of workers and students, no account whatsoever is to be taken at any time, directly or indirectly, of race, religion or sex.

"A Certificate of Incorporation has been prepared pursuant to the provisions of the New Jersey law entitled: 'An Act to incorporate associations not for pecuniary profit', approved April 21, 1898. The incorporators are the founders and three of their friends who are sympathetic with the intended purpose. The Trustees for the first year comprise, in addition to the incorporators, several distinguished educators and research workers to whom the plans have been disclosed and who whole-heartedly give their aid to the enterprise. The Trustees for the first year are the following:

"FRANK AYDELOTTE, President, Swarthmore College

"LOUIS BAMBERGER, one of the Founders

"EDGAR S. BAMBERGER, of Newark, N. J.

"DR. ALEXIS CARREL, member of the Rockefeller Institute

"MRS. FELIX FULD, one of the Founders

"DR. ABRAHAM FLEXNER, formerly Secretary and Director
of the Division of Medical Education
of the General Education Board, New
York City.

X "DR. JULIUS FRIEDENWALD, of Baltimore, Maryland

- "JOHN R. HARDIN, of Pitney, Hardin & Skinner, Newark,
New Jersey; President of Mutual Benefit
Life Insurance Company
- "HON. ALANSON B. HOUGHTON, formerly United States
Ambassador to Germany and later Great Britain.
- "HON. HERBERT H. LEHMAN, Lieutenant Governor of New York
- "SAMUEL D. LEIDESDORF, of S. D. Leidesdorf & Co., New York City.
- "HERBERT H. MAASS, attorney at law, New York City
- "DR. FLORENCE R. SABIN, member of Rockefeller Institute,
and formerly Professor in Johns Hopkins University
- "PERCY S. STRAUS, of R. H. Macy & Co., New York, Trustee
of New York University
- "LEWIS H. WEED, Dean of the Medical Faculty of Johns
Hopkins University.

"While in the nature of things the plans for the
Institute cannot be definitely outlined in advance, it may
be stated that the purpose of the Founders and of the
Director is not to follow the customary university models
which combine both undergraduate and graduate work in the same

institutions, but to establish a unique home of advanced learning in which, under competent advice, students and workers may explore any field of research into which their interest or ambition may call them, work in which may reasonably promise some advancement in the field of human knowledge.

"The program will proceed cautiously and with a view to developing its ultimate facilities without spectacular attempt to attract by numbers of display. The problem of housing will be solved as necessities require and no large amount of money will be spent initially in permanent equipment or elaborate buildings. It is not intended in the first instance to institute professional schools or to lay stress upon pure laboratory research.

"The letter of invitation to the Trustees, together with a copy of the articles of incorporation, are attached hereto.

"Appropriate application has been made to the New Jersey State Board of Education for the necessary permission to grant diplomas or reward degrees both professional and honorary."

That statement embodies three or four changes insisted upon by the founders. In the third paragraph the original draft said "to which they expect to make further additions to an extent which will provide adequately for the purposes of the Institute." The founders inserted the words "they hope."

At~~x~~ the beginning of paragraph 5, they inserted the sentence "The Institute will be located in Newark or vicinity."

There was a 6th paragraph which was eliminated by the founders, as Hardin says, out of deference to the insistence of Mrs. Fuld. This is the paragraph:

x "Because they have for many years resided in Newark, New Jersey, it is the intention of the founders to make available to the Trustees a portion of the thirty acres of wooded park land in which their home is now situated at Center Street, South Orange, New Jersey, in the event that the Trustees shall consider this site as most useful for the purposes of the Institute."

¹
~~This~~ This was crossed out and not included in the statement
as issued.

Hardin to Ivy Lee, June 4, 1930.

"Mr. Bamberger and I have been reviewing together the proposed publicity draft as prepared by you and we have agreed upon a few changes, the chief one being, in deference to Mrs. Fuld's very positive feeling, the omission of specific reference to the use of the home site for the permanent location of the Institution.

At that time also, Hardin gives Lee Mr. Bamberger's re-writing of the 7th paragraph of the draft of the letter from the founders to the trustees, and the re-writing is as the letter appears in Bulletin No. 1. (Vol. I). The original draft read as follows:

"In endowing this institution we recognize that many worthy and capable persons are unable for financial reasons/ to pursue study or research to the extent justified by their

capacities. We propose, therefore, to supply means whereby through scholarships or fellowships such workers may be supported during the course of their work or research, to the end that the facilities of the institution may be available to any man or woman possessing the necessary mental and moral equipment as well as other qualifications deemed acceptable."

Another change made by the founders was the following, 7th paragraph from the end of the letter to the Trustees providing that the facilities of the institute should be open to any acceptable student who may demonstrate his or her qualifications and fitness: founders inserted the word acceptable.

JRH Correspondence from May, 1930 to December, 1933

✓ GENERAL

Public Relations

LEE, IVY

Biographical

HARDIN, JOHN R.

Ivy to Hardin, June 4, 1930. He acknowledges Hardin's letter of even date suggesting changes in the drafts, and send s Hardin copies of the amended drafts, which he is having mimeographed so that they will be available .

"I told Mr. Bamberger over the telephone today that Mr. Rockefeller was going to make a very important announcement, probably Friday, concerning a gift valued at some \$10,000,000 to the City of New York. That is pretty apt to occupy a good deal of the attention of the newspapers of Friday afternoon and Saturday morning. I should deprecate, therefore, having this announcement of Mr. Bamberger's made simultaneously with htat, and would earnestly recommend that if possible we defer the Bamberger announcement until the papers of Monday.

"I am in full sympathy with your desire to pay every courtesy to the Newark newspapers, but I am wondering whether

in view of the wonderful possibilities of publicity in the Monday morning papers you would not feel that it would be all right if we could make this Bamberger announcement in next Monday's publications. The story is of such importance to Newark that I imagine the Newark papers will give it more independent and much fuller treatment than any other papers, and they would probably play it up very big Monday afternoon anyway."

...

"There is another thought: These announcements, which I think are all we should make at the time, are certain to be followed by a great many inquiries as to Mr. Bamberger personally, his life story, and so on. I would not suggest that we stimulate any such inquiries, but I do think it would be helpful if we took effective measures to answer them intelligently and properly when, as, and if made. I shall be glad to discuss this aspect of the matter with you at your convenience."

JRH Correspondence from May, 1930 to December, 1933

1930

6/7

✓ GENERAL

FOUNDERS

Public Relations
Corporation

Excerpt from the Newark Evening News, Saturday, June 7, 1930.

Mrs. William Hamilton Osborne, member of the Newark Board of Education said at the time of the announcement of the Institute: "Fortunate, indeed, is our generation that great wealth has been given such noble individuals as Mrs. Fuld and Mr. Bamberger. This is the answer to socialism. To advance human knowledge seems intensive study by the ablest students of our time unburdened by financial worry or limitations (sic) The word really is seems. It is impossible to accumulate funds for such work from the gifts of the multitude. It is only through the millionaire philanthropists that a sufficient sum can be made available. Mrs. Fuld and Mr. Bamberger have through their generosity made Newark a better place in which to live. Through this fund they may influence the progress of the world."

Richard C. Jenkinson (who?) ~~xxxxx~~ spoke of Newark as "bound to become a great city" and declared, "I congratulate Newark on the possession of such a man as Louis Bamberger and

such a woman as his sister, Mrs. Felix Fuld.

"It is a nice thing to have money. It is a ~~nice~~ nicer thing to have made it yourself as in the case of both Mr. Bamberger and Mrs. Fuld. In this work Mrs. Fuld did no small part. It is a still nicer thing to do the great things that Mr. Bamberger and his sister, Mrs. Fuld, have done.

"This latest announcement pleases me very much, as it certainly will all Newarkers, and it will help put Newark on the map more than ever to make it an international city instead of a national one as it now is."

Newark Evening News, June 7, 1930

1930

6/7

✓ GENERAL

Public Relations

Copy of Newark Evening News with announcement of founding
of I. A. S. and editorial.

Filed in Vertical file under "P" for Public Relations.

A, Louis Bamberger

1930

6/8

GENERAL

Public Relations

New York Times STORY, "Bamberger Gives \$5,000,000 for
Study."

Filed in Chronological File under 1930, 6/8.

Photostat of N. Y. Times article, June 8, 1930.

1932-1939

PRINCETON UNIVERSITY

✓GENERAL

GENERAL

FLEXNER, A.

EINSTEIN, A.

VEBLEN, O.

Relations WOAI

Public Relations

Academic Organization

Biographical

For notes taken on material in the Princeton Alumni Weekly
see vertical file under "p" for Princeton University.

1932

April

✓ GENERAL (C. S. MONITOR ARTICLE)

Public Relations

AYDELOTTE, F.

Biographical

Memo regarding above filed in Vertical File under ~~25XX~~
"p" for Public Relations.

A, 10/18/56, P. A., IAS

1932

10/5

✓GENERAL

Public Relations

SALARIES

Academic Personnel

BENEFITS

Flexner to Finley (Editor of New York Times):

"May I venture to repeat what I said yesterday, that I hope that, in anything you write, you will 'soft-pedal' me? It is the idea which I should like to see expounded, and I am firmly convinced that the less made of me personally the better for the object which we have at heart. I think too that, while we should not wish any definite statement made as to salaries, it would be wholesome to emphasize the fact that salaries, retiring allowances, and widows' pensions will be such that the teaching staff will refrain from activities undertaken solely for remuneration.

...

"P. S.

The meeting will take place at noon Monday, so that no publicity can be given to the Institute until Tuesday, October 11."

File II-20

1932

10/11

✓ GENERAL

Public~~ly~~ Relations

C O P Y

News Release - October 11, 1932

A meeting of the Board of Trustees of the Institute for Advanced Study, founded by Mr. Louis Bamberger and Mrs. Felix Fuld, was held yesterday. Mr. Alanson B. Houghton presided. It has been decided to locate the institution in the vicinity of Princeton, New Jersey, and to begin active work in the autumn of 1933. The Institute will consist of a series of schools, the first of which will be the School of Mathematics, the second, it is hoped, a School of Economics and History. Appointments were made as follows:

Professor Albert Einstein of Berlin was appointed Professor of Mathematical or Theoretical Physics. Professor Einstein will go to Princeton in the autumn of 1933 and will be in residence at the Institute annually from October 1 to April 15.

Professor Oswald Veblen, until now Professor of Mathematics at Princeton University, was also appointed a Professor in the School of Mathematics. Professor Veblen's connection with the Institute began October 1, 1932.

Dr. Walter Mayer of Berlin was made Associate in Mathematics, and Dr. J. L. Vanderslice was appointed Assistant to Professor Veblen.

Through the courtesy of the authorities of Princeton University the mathematical group will be temporarily accommodated in the new Fine Hall, which is peculiarly adapted to the purposes of an institute. On the other hand, the Institute will be in every respect a separate organization and, while it will cultivate cooperative and friendly relations with members of the Princeton Faculty, it is hoped that equally cordial relations may be established with all similar groups throughout the country.

No definite site has yet been selected, nor have any steps been taken in respect to buildings. The students admitted will be few in number and will be limited to persons who give promise of unusual development in their respective subjects.

1932

10/11

✓ GENERAL

Public Relations

CARNEGIE INSTITUTION

Foundations

MERRIAM, JOHN C.

Biographical

FLEXNER, A.

BAMBERGER, LOUIS

Flexner to Bamberger, October 11, 1932.

"Of course I have been overwhelmed with telephone messages of congratulation this morning. I shall not trouble you with them in detail, but one significant thing happened. Dr. John C. Merriam, Director of the Carnegie Institution of Washington, called me up to say that the Carnegie Institution would regard it as a privilege if they could cooperate with us in developing the work of Professor Einstein and Professor Veblen in any way possible. I imagine that this is just about the first time in the history of the Carnegie Institution when the Institution has taken the initiative."
D, Bamberger, Louis, 1930-1936

1932

10/11

✓ GENERAL

Public Relations

Article from the New York Times, October 11, 1932 in regard to the beginning of the Institute.

Filed in Chronological File under 1932, 10/11.

A File, IAS (T)

1932

10/11
11/5
11/7
12/6

✓GENERAL (I. A. S.)

Public Relations

FRANKFURTER, F.

Biographical

FLEXNER, A.

EINSTEIN, A.

Einstein and Veblen.

Vertical File, Frankfurter-1

1932
1933

12/2
February

✓ GENERAL

Public Relations

PRINCETON UNIVERSITY

Relations WOAI

VEBLEN, O.

Biographical

FLEXNER, A.

See Veblen to Flexner, IV-21, December 2, 1932; also
Veblen to Flexner, IV-21, December 16, 1932 with draft for
Bulletin #2 and Bulletin #2, pp. 4-6. Differ. But Veblen
won on reference to stipends, thereby favoring Princeton
students?

Bulletin #2, IV-21

1933

5/3
5/6

✓GENERAL

Public Relations

FLEXNER, A.

Biography

MALONE, KEMP

GENERAL

Academic Organization

from

Malone (Johns Hopkins Univ.) ~~to~~ Flexner 5/3/33

"Miss Melville was good enough to send me a copy of the March number of The American Scholar containing your very interesting comment on the Institute for Advanced Study. You have certainly grasped clearly and expressed admirably the idea which was in my mind and historically too you are correct, namely, that this new development is only a small step forward along the line of what Mr. Gilman had in mind as long ago as 1876, but for Mr. Gilman and my own accidental presence there in 1884-1886 there would have been no Institute for Advanced Study. I am glad that you approve a total omission of undergraduate work. As a matter of fact, it looks as if we were going also to omit graduate work in the ordinary sense of the term, since thus far we have accepted no one who has not received his Ph.D. degree. This can be secured just as well at the Johns Hopkins or Harvard or Yale as at the Institute for Advanced Study. Why duplicate?

"There are one or two minor points, which I should like to bring to your

attention, though they do not require any public correction:

- "1. The proposal to turn the Johns Hopkins into a university by doing away with the undergraduate work did not fail simply for the lack of money. In fact, in my opinion, the money could have been secured. Why did it fail? That is something that I will some day explain to you. I prefer not to put it in black and white.
- "2. The resources of the Institute are 'comparatively limited' now at my own suggestion. I believed it would be better for me and better for the Institute to do one thing at a time, and I therefore deliberately asked for a modest sum which would enable me to do one or two things.
- "3. I gave very thoughtful consideration to Washington as a location and decided against it for several reasons. While the Institute is to be at Princeton, there is no reason in the world why persons who wish to work in the Library of Congress should not do exactly what the Cambridge and Oxford dons do when they go to London to do their work at the Public Record Office or the British Museum. They can spend their week-ends in Princeton and their working time in Washington. Washington is almost as bad as New York as a place in which to live quietly and think. We are not going to be set in the midst of undergraduate Princeton. We shall be within reach of the library and of such of the graduate departments as have attained actual eminence like the Department of Mathematics. The fact is that with the whole country to choose from my real choice lay between Princeton and Baltimore. Harvard,

Yale, Columbia were all impossible on account of ~~their~~ their size. There is something to be said for Baltimore, but on the whole - and I am viewing the matter objectively - I think we have made the best choice possible, for we can get at Princeton not only the use of the library and the collaboration of the small graduate school but all the land we want close enough to the University and far enough away to prevent confusion.

"4. Finally, the choice of Einstein had nothing to do with the front page. Poor Einstein is himself not responsible for the publicity which he has received. He is an unworldly man whom the newspapers have exploited. I had one reason in taking him, namely, his acknowledged eminence, precisely the same reason which has guided me in other selections. If you will look at Bulletin No. 2, I think you will agree that there is not an educational institution in the country which has been so careful to state facts simply as the Institute, and, if you knew the pressure to which I have been subjected by newspaper to give them front page stuff, you would appreciate this fact even more fully.

"You are quite right when you say that the appointments made in mathematics tell us what he is about. The preceding paragraph ought to have been omitted."

M alone (Johns Hopkins Univ.) to Flexner 5/6/33

-#...

"Of your four comments on 'minor points' I need say nothing about (1) and (2), except to express my interest and look forward to the time when we can have the personal chat you speak of (do let it be the next time you are in Baltimore). As regards (3), the

location of your Institute, I am afraid I cannot agree with you. The Oxford and Cambridge dons who go to London from time to time to work in the British Museum and the Record Office make their trips at a heavy cost in time, money and energy. In practice, these difficulties result in their not using Museum and Record Office as much as they ought to; in other words, their scholarly activities are seriously curtailed because of the inconvenience involved in so much traveling. The picture you paint of your own professors oscillating to and fro between Princeton and Washington is to me a most depressing one. No scholar likes to live a long way from the materials he must work with. The ideal (to have everything in one's own private library or laboratory) cannot be made a reality, of course, but certainly home and workshop ought to be as close together as is humanly possible. As regards Princeton itself (where I spent a year once, and a pleasant year it was), I can't make out how you expect to evade the undergraduate atmosphere which dominates the place. The fact is, I have the feeling that atmosphere means little to you, and that this peculiarity of yours lies at the root of your otherwise inexplicable failure to appreciate the Hopkins of today. In any case it strikes me as ironical indeed that you, who have said so much about the desirability of doing away with the relatively unimportant undergraduate school at Hopkins, have set up your own graduate work in Princeton of all places!"

"As regards (4), let me say that I defended you against a charge of publicity-seeking, a charge widely made and widely believed. I might, of course, have ignored this talk as unworthy of serious notice. I thought it best, however, to be frank and face the issue - that is my way! I agree with you in what you say about Einstein, who has been victimized by our stunt-loving public. But enough of this. It was good to hear from you, and I hope we shall soon have that chat."

File III-17

1933

9/25

✓GENERAL

Public Relations

"Dear Doctor Finley: [Editor of New York Times] [from Flexner]

"I have just had such an unpleasant experience with Mrs. Barnard of your Sunday Department, that I am appealing to you in order not to be compelled to ask the courts to enjoin the publication which, in violation of a distinct promise on her part, she has prepared for next Sunday's paper.

"A few weeks ago Mrs. Barnard asked me for an interview on the subject of the new Institute for Advanced Study. I declined to see her, as I have declined to see other newspaper people, for all those connected with the Institute wish a quiet beginning. My point of view is made entirely clear in a letter which I wrote her dated September 5, 1933. When she told me that she was going to write an article anyway, I thought that I could help her to avoid errors by seeing her and getting her to agree to let me read what she had written before it was published, but I made the stipulation then, and when she came to see me, that under no conditions was I to be quoted. To these stipulations she agreed over the telephone and when she saw me at home. Instead of preparing the article in good time and giving me a chance to revise it, she sent my secretary the article last night - Sunday night - by Special Delivery, with a note saying that it would have to go to press today.

"The article is inaccurate, beastful, and what is worse 'quotes' things some of

which I said and many of which I did not say at all. Last night Dean Eisenhart and I went over it together and removed the quotation marks and corrected the worst inaccuracies - the style was so bad that we did not consider it part of our business to interfere with that. Mrs. Barnard has just promised me over the telephone to correct the inaccuracies and not to quote me, but after my experience with her, I confess I do not attach much importance to this assurance. I am sure that in a court of law I could stop the publication of the article, but I do not wish any such notoriety either for The Times or for myself. May I beg you, as a friend of mine, of the Institute, and Princeton University which would justly feel aggrieved if I were quoted as uttering such flamboyant nonsense, to intervene so that no further steps on my part will be necessary?

"I should be happy if you would telegraph me to the address of the Institute, 20 Nassau Street, Princeton, reassuring me with reference to the whole matter."

10/1

✓ GENERAL

Public Relations

In the file on announcements, see the New York Times
magazine article on the New Institute.

File I-2 and 3

1933

10/19

GENERAL

Public Relations

Flexner to Mr. F.H. Hooper (Encyclopaedia Britannica):

"Of course, I have not forgotten you. I remember with the greatest pleasure the hours we spent together in London. I shall try to prepare something for the Britannica Bulletin, but thus far there is very little to say, inasmuch as we have just made a start. I hope that you will be willing to put the article in unsigned, since I have had to decline so many similar requests."

File II-32

DIRECTOR

Administration

~~GENERAL~~

Public Relations

FLEXNER, A.

Biographical

EINSTEIN, A.

"To the
President of the United States
Washington, D. C.

Dear Mr. President:

"With genuine and profound reluctance, I felt myself compelled this afternoon to explain to your secretary, Mr. MacIntyre, that Professor Einstein had come to Princeton for the purpose of carrying on his scientific work in seclusion and that it was absolutely impossible to make any exception which would inevitably bring him into public notice.

"You are aware of the fact that there exists in New York an irresponsible group of Nazis. In addition, if the newspapers had access to him or if he accepted a single engagement or invitation that could possibly become public, it would be practically impossible for him to remain in the post which he has accepted in this Institute or in

America at all. With his consent and at his desire I have declined in his behalf invitations from high officials and from scientific societies in whose work he is really interested.

"I hope that you and your wife will appreciate the fact that in making this explanation to your secretary I do not forget that you are entitled to a degree of consideration wholly beyond anything that could be claimed or asked by any one else, but I am convinced that, unless Professor Einstein inflexibly adheres to the regime which we have with the utmost difficulty established during the last two weeks, his position will be an impossible one.

"With great respect and very deep regret, I am

Very sincerely yours,

Abraham Flexner"

Nov. 4, 1933, McIntyre to Flexner thanking him for his candor and expressing the agreement of the President with his position.

File IV-3

1933

11/26

HALLE, MIRIAM J.

Biographical

11/27

EINSTEIN, A.

✓GENERAL

Public Relations

Cable - Halle (London) to Flexner (Princeton University): (11/26/33)

"I saw at Jacob Epstein's Studio here today the marvelous bronze head of Einstein for which he recently sat. It will be exhibited at Arthur Wootn and Sons gallery here beginning December sixth. I shall be glad to present to the new university with which Einstein is associated a bronze replica of it without credit or publicity if you would like to have it Epstein says it can be done in about four weeks please cable me Berkeley Hotel here."

Flexner to Halle (London, England): (11/27/33)

"In reply to your cable regarding the Epstein bust of Professor Einstein I am cabling to you today as follows:

'Many thanks for cable. Am writing.'

"I appreciate profoundly your great generosity in offering the Institute for

Advanced Study a replica of this bust, and I have no hesitation in saying that, if the bust could be reproduced and sent to America and kept in its box until all publicity regarding Professor Einstein has died out, it would be gratefully received, but Professor Einstein's work and his personal safety come first. It would therefore be impossible for us to accept the bust unless we were free to keep the fact of its existence and of your generosity a secret until in due course both could be announced and the bust itself exhibited without any danger of publicity."

File II-28

1934

April - June

SCHOOL OF ECONOMICS AND POLITICS

Academic Organization

✓ GENERAL

Public Relations

EARLE, E. M.

Biographical

EARLE, MRS. E. M.

Newspaper clippings.

to

Attached/this memo and filed in Chronological file under
1934, April - June.

Earle papers - Vertical

1934

11/15
12/5

DODD, WM. E.

Biography

FLEXNER, A.

/GENERAL

Public Relations

Wm. E. Dodd (Berlin) to Flexner (Princeton) Nov. 15, 1934

"Many thanks for the cordial invitation which you wrote us on October 30. I think there will be nothing to prevent my appearing at Princeton on January 16. The State Department has given its consent to making an address on historical subjects. Since there may be some doubt as to my actual appearance, it may be well not to make announcements until arrival in New York. In fact, I would prefer that no publicity except in University circles be given to the matter. However, I do not make a definite condition. The reason is that so many other invitations came last year after it was known that I had made a public address in Richmond. I leave the matter therefore to you.

..."

Flexner (Princeton) to Wm. E. Dodd (Berlin) Dec. 5, 1934

..."As to publicity, he made the point that, if no publicity was given to your address here, it would mean uncontrolled publicity, which might of course be unpleasant. The relations of the University and the Institute to the press representatives here is such that, if we give them a notice at any time, they will print exactly what we give them. We need do nothing therefore until you arrive in this country. We can then arrange some form of announcement that is perfectly agreeable to you and also agree upon the date when it is to be released.

..."

File IL-12

✓ GENERAL

Public Relations

Partial group of releases to Press

Vertical File "P"

Source: D Announcements

1935

1/14

SCHOOL OF MATHEMATICS

Academic Organization

✓GENERAL

Public Relations

Mr. Weed questioned the wisdom of the Institute's inviting of persons connected with secondary schools to visit the School of Mathematics "lest the Institute seem to be 'advertising its product' and the fear that pressure might be ultimately exerted on the Institute to have teacher training courses, and so forth." Veblen held that neither teaching nor research could or would be unfavorably influenced and improvement in secondary education was vital to both colleges and universities.

1/16

✓ GENERAL

Public Relations

GIFTS

Finance

FOUNDERS

Corporation

FLEXNER, A.

Biographical

Flexner to Mr. Bamberger, January 16, 1935.

"I am returning herewith the letter from Dr. Lowan regarding Yeshiva College. It is a small Jewish institution and would require a very considerable sum of money to build it up so that it would be scientifically and educationally an important factor. There is also in my mind the question as to the wisdom of establishing an institution of this kind for Jewish students alone."

Then he goes on to say that Gentile students of second-rate ability are rejected just as are Jewish candidates of the same quality. "In neither case, as far as my experience goes, is the religious factor the important one. Institutions like Harvard, Yale, Swarthmore, and Princeton have four or

five times as many applicants annually as they can possibly admit." He thinks they make their selection as nearly as they can on the basis of merit. It ~~ksx~~ is not true, he believes, that the Jewish boys are turned down because of their religion.

D, Bamberger, Louis, 1930-1936

1936

3/31

✓GENERAL

Public Relations

Flexner to Mrs. Ogden Reid (New York Herald Tribune, N.Y.):

"The enclosed clipping from the morning Herald annoys me. I have been extremely careful to avoid just the type of exaggerated statement that this clipping contains. I have made no announcement though there was a very modest bulletin regarding next year's work printed a few weeks ago. As for saying that I hope to 'build Princeton into the greatest center of scholarship and learning in the world' or the second paragraph which also pretends to be a quotation, neither has the slightest basis in fact. I imagine that it is best not to make any sort of denial in the Herald Tribune, but I think the reporter responsible for it needs an editorial ~~spank~~ spanking."

File II-29

1937

10/11

✓GENERAL

AYDELOTTE, F.

Public Relations

Biographical

Aydelotte calls attention to the remarkable record of the Institute in its short existence in enrolling representatives of 29 foreign and 33 American institutions, and stressed the importance of international scholarship. he said, "The Institute has developed a life of its own in ways that were not quite foreseen--a place for more advanced and most advanced scholars."

Trustees' Minutes, 10/11/37, p. 10

GENERAL

PRINCETON UNIVERSITY

ADAMS, MILDRED

FLEXNER, A.

DODDS, HAROLD

Public Relations

Relations WOA

Biographical

(See copy of story transmitted with letter of October, 1938,
Vertical File, Public Relations.)

November 2, 1938, Dodds to Flexner. Withholds approval on behalf of the University on Miss Adams' article and requests that it not be published in its present form. Its effect would be to embarrass relations between the Institute and the University on the part of our Faculty and alumni alike "who will resent the invitation running through the article that the University didn't amount to much before the Institute began importing distinguished scholars." He objects to the manner in which individual names were played up--Thomas Mann, for instance, and

rather
he dislikes the type of publicity. He suggests ~~either~~ that the article be revised to apply exclusively to the Institute. He considers the tone undignified to scholarship, and any publicity derived "will be far outweighed by ~~the~~ new friction generated."

Flexner to Adams, November 2, 1938. He has delayed commenting on the article submitted for comment because he attempted to revise it, but couldn't do so. He says he agrees with President Dodds that it is not possible within the compass of a newspaper article to do justice to a complex situation such as exists in Princeton where two institutions are quietly cooperating in the promotion of scholarship. He singles out for criticism "counting our chickens before the eggs are hatched." He asks that the project be dropped. His note to Miss Adams/ is considerably milder than Dodds' to Flexner.

See Source Paragraph 1

NOTES

JULY

BUILDINGS AND GROUNDS

FOUNDERS

GIFTS

✓ GENERAL

BOHR, NIELS,

VEBLER, O.

FLEXNER, A.

Facilities

Corporation

Finance

Public Relations

Biographical

Flexner to Veblen.

Mr. Bamberger has indicated his willingness to increase the amount available for a building to what Mr. Haas regards as a sum which will enable him to procure for us a building which will be adequate to our needs, dignified, and satisfactory in equipment, etc. It will, Flexner presumes, be necessary to reduce the size of the studies, but Flexner is not surprised. "I have never thought that we could

build on the scale of the memoranda with the sum of money which we are justified in putting into bricks and mortar." He feels it's more important now than ever to save every dollar for endowment, but, of course, the building must be worthy.

In the Manchester Guardian of June 3, 1938, contains a long article on recent developments in higher education in the United States in which the Institute figures most prominently.

The outlook in the matter of income is even less favorable ~~than it was when Flexner went away~~ than it was when Flexner went away. The New York State Insurance Department has written off about \$3,000,000 of railroad bonds which have hitherto been regarded as proper investments for savings and banks and insurance companies.

Flexner is now doubtful about being able to finance Rosenfeld's trip from Europe with Bohr, because income for the Institute has dropped. "You know my disposition would be to do everything that you and your associates and men like Bohr wish, but until business improves and the November elections

are over, I am inclined to think that we, like other
institutions, will have to sit tight and stand pat.

V File, Flexner, Abraham

1938

NOTES

7/22

BUILDINGS AND GROUNDS

Facilities

FOUNDERS

Corporation

GIFTS

Finance

✓ GENERAL

Public Relations

BOHR, NIELS

Biographical

VEBLEN, O.

FLEXNER, A.

Veblen to Flexner, July 22, 1938.

We first heard from Maass a statement of the amount available for the building; namely, \$300,000. They reviewed some of the plans which were unsatisfactory. Requirements will have to be reduced.

He has seen Mr. Galpin of the C. R. B. Educational Foundation, and was pleased to find they are interested in

having Rosenfeld come to Princeton along with Bohr. So on Galpin's suggestion, Veblen is writing Bohr that Rosenfeld should apply for one of the C. R. B. advanced fellowships.

With respect to the reduction in requirements, "I hope, however, that we will not be forced to make any which really affect the character of the Institute. I believe I am inclined to attach more importance to the affect of physical environment than you are, and I really think that in this particular instance there is much to be said for my point of view."

V File, Flexner, Abraham

1938

7/26

BUILDINGS AND GROUNDS

FOUNDERS

GIFTS

✓ GENERAL

VEBLEN, O.

FLEXNER, A.

Facilities

Corperation

Finance

Public Relations

Biographical

Flexner to Veblen, July 26, 1938.

Flexner sympathizes with Veblen's susceptibility to the effect of physical environment. He points out, however, that the history of science is on his part rather than on Veblen's. Few men have had even decent surroundings. In Fine Hall, Weyl is happier in a smaller room than yours, and Johnny is productive in a room smaller than Weyl's. The number of rooms is more important than their size; also having a room of one's own is more important than size for most people. Finally, don't forget that what you put in space

you may loose from capital, and, therefore, from
mathematical stipends. If the choice is between buildings
and persons, and the decision is in favor of buildings,
stipends will inevitably be cut. Shrinkage of income may
bring this about anyway.

V File, Flexner, Abraham

1938

10/10

/ GENERAL

Public Relations

WEED, LEWIS H.

Biographical

Weed suggested annual publication of securities of
I. A. S. No action. (p. 14)

Trustees' Minutes, 10/10/38

1938

10/10

✓ GENERAL

SCHOOL OF MATHEMATICS

Public Relations

Academic Organization

Letter economics, p. 3.

Trustees' Minutes, 10/10/38

1938

10/14
10/18

✓GENERAL

SCHOOL OF ECONOMICS AND POLITICS

STEWART, WALTER W.

WARREN, ROBERT

MAASS, HERBERT H.

FLEXNER, ABRAHAM

Public Relations

Academic Organization

Biographical

See Maass to Flexner October 14, 1938 indicating full knowledge of permanence of appointments of Stewart and Warren.

Note complete friendliness in affair to pay Larson's expenses.

See Chrono.

1938

10/14
10/18

✓ INSTITUTE FOR ADVANCED STUDY
BUILDINGS AND GROUNDS
WARREN, ROBERT
STEWART, WALTER
EINSTEIN, ALBERT

Public Relations
Facilities
Biographical

Maass to Flexner:

"The article in this morning's Times concerning the new building of the Institute was certainly both interesting and attractive. I confess, however, that I was somewhat surprised that you took occasion to announce the appointment of Professors Stewart and Warren at the same time, for I was impressed by the fact that news concerning the building rather surpassed the importance of these appointments. However, I suppose you felt that this was the best opportunity for announcing the appointments.

"When last I saw you I forgot to mention that Mr. Benjamin called upon me one day last week in reference to the proposed gift of the Einstein bust. He explained ~~that~~ the genesis of the idea to me completely and also advised that contributions had been slow in coming in and that the Committee was considerably short of the amount which it hoped to raise. In the course of discussion I learned that practically no contributions have been received from any of the trustees of the Institute and I am therefore writing to advise you that Leidesdorff and I are each willing to contribute \$100.00, and that I am sure you can get some contributions from other members of the Board of Trustees, probably Dr. Houghton, Edgar Bamberger, Mr. Hardin and perhaps some others, for you would know better than I who to ask. Will you communicate with those who are in a position to give, or do you prefer that I do so? At the same time will you advise Mr. Benjamin of Leidesdorff's and my contribution.

"What is contained in this paragraph is intended entirely for your own consumption, but it is one of the little things that is giving me much annoyance. When the Committee on Building selected Mr. Larson as architect we held a meeting with him in which we arranged his fee at the flat sum of \$25,000.00, the first \$18,000.00 to be payable in monthly installments of \$1,500.00 each, and the remaining \$7,000.00 when the building was completed and accepted. It was understood that out-of-pocket disbursements such as telephone calls, traveling expenses, etc., were to be billed at cost. Recently one of the requisitions was sent to Mr. Bamberger with an accompanying check for signature and yesterday Mr. Bamberger called me on the telephone and criticised the agreement to pay disbursements, saying that he felt these should be borne by Mr. Larson. The contract having been made, I cannot undertake to change it at this juncture, so Leidesdorff and I have asked Mr. Larson in the future to omit these charges from his bills to the Institute and bill them separately and Leidesdorff and I will pay them personally. The whole thing cannot amount to more than a few hundred dollars and I do not think an issue should be made of it."

Flexner to Maass:;

"I have yours of October 14 in reference to the announcement regarding the building and the appointments of Stewart and Warren. It was impossible to do otherwise, since the newspapers were already in possession of the fact that Stewart had accepted an appointment,

and the best that I could do was to get the Associated Press and the New York Times to hold back with the announcement until the announcement regarding the building was made. It seemed to me important not to allow the impression to get abroad in academic circles that we were going ahead with buildings rather than with men. By combining them we have shown that our policy is unchanged.

"In regard to the Einstein bust, I myself made a contribution, but I hesitate to ask any member of the Board of Trustees to do so, though I agree with you that there are those who might be interested in doing so and who could do so without serious damage to their assets.

"Larson is tremendously pleased that he is going to have something like Einstein's bust and probably several plaques with which to initiate some simple but entirely fitting ornamentation.

"I do not think that you and Mr. Leidesdorf should pay Larson's out-of-pocket disbursements. They ought to come either out of the sum that Mr. Bamberger places at your disposal - I myself would have no hesitation in continuing along that line - or they should come out of petty cash. Under no circumstances am I willing that you and Mr. Leidesdorf should pay them. ~~But circumstances are such that~~ So when these memoranda come in I want you to send them to me and I will see that they are paid by the Institute as they ought to be. This is undoubtedly another little instance of the interference of our friend, and I myself have no hesitation whatsoever in overruling him."

Source: IAS Trustees - Maass Herbert H.

1938

11/14

✓ GENERAL

Public Relations

PRINCETON UNIVERSITY

Relations W.O.A.I.

FLEXNER, A.

Biographical

Flexner to Finley # (Editor, New York Times):

"A few weeks ago Miss Mildred Adams sent me a draft of a manuscript dealing with the Institute for Advanced Study and Princeton University, which she hoped would be printed in the New York Times Sunday Magazine. It instituted comparisons and singled out personalities in such a way that nothing would have been more natural than that some sort of resentment might have resulted. President Dodds and I have succeeded in keeping the relationship of these two institutions on the highest possible basis and we have done it by avoiding comparisons. I made a number of changes in the article, but I confess that I did not feel even then that it would be wise to print it. After making the changes I showed the article to President Dodds, who agreed with me that though the changes had somewhat modified it, the article itself was still likely to make trouble or to cause displeasure.

"Miss Adams writes me this morning that the article was turned over 'long since' to the editor of the New York Times Sunday Magazine. I am wondering if President

may

Dodds and I ~~may~~ not count upon your friendship to the extent of asking you to suggest to the editor that it would be unfortunate to print it."

...

File II-20

1938

11/17

✓ GENERAL

Public Relations

FLEXNER, A.

Biographical

EINSTEIN, A.

ALEXANDER

VEBLEN, O.

Telegram to the President of the United States.

"Speaking in behalf of the Faculty of the Institute for Advanced Study we are authorized to endorse fully your condemnation of racial and religious intolerance in Germany and elsewhere to express the hope that the United States may become an active factor in the solution of this desperate and urgent problem."

D - "p"

1939

1/23

TRUSTEES

Corporation

GENERAL (FINANCIAL STATEMENT)

Finance

✓ GENERAL (BULLETIN)

Public Relations

Decided to publish summarized financial statement in
Bulletin annually. Never done.

Trustees' Minutes, 1/23/39, p. 14

1939

10/16

✓GENERAL

Public Relations

FLEXNER, A.

Biographical

AYDELOTTE, F.

news

Article For the/papers on the resignation of Flexner.

Filed in Chronological file under 1939-10/16.

A IAS (T)

1939

10/16

✓ GENERAL

PUBLIC RELATIONS

HOUGHTON

Biographical

FLEXNER, A.

AYDELOTTE, F.

Letter from Aydelotte to Houghton, October 11, 1939 enclosing a statement for the newspapers telling of the resignation of Dr. Flexner, and telling about the Institute in general. Tells that Aydelotte will be the new Director.

Filed in Chronological File under 1939, 10/16.

A File IAS (T)

10/27

✓ GENERAL

FLEXNER, A.

AYDELOTTE, F.

Public Relations

Biographical

Aydelotte to M. O. Browder, Louisville Courier Journal on Flexner's and Aydelotte's first contacts. They were in Louisville schools as teachers. Aydelotte was teaching five courses a day, reading 125 themes a week, and coaching a football team. He wanted to be admitted to the examinations for American Rhodes Scholar, and found that he had to have Greek to pass the examination, and that the examination the following year was the only one that he could pass and still ~~remain~~ qualify under the age limit. He consulted Flexner for advice on tutoring in Greek, and got it. His relationship was grateful and close to Flexner. He suggested Flexner for the Rhodes Lectures at on the universities.

"Dr. Flexner wishes me to inform you that the grant [in aid] is not compensation for services rendered, but rather a gift to you made by the Institute for Advanced Study which may be excluded from gross income since it is not taxable in accordance with Section 22-B-3 of the Revenue Act of 1932."
File I-6

1939

12/18

✓ GENERAL

Public Relations

George Copeland of New York Times to Aydelotte.

Editor demands some account of substantive works at
IAS which Aydelotte declares is impossible for a popular article.

Letter filed in Chronological file under 1939, 12/18.

D, New York Times

1939

12/22

✓GENERAL

Public Relations

AYDELOTTE, F.

Biographical

FLEXNER, A.

A wire from Aydelotte to Flexner, December 22, 1939.

"Will you wire me if willing see George Copeland of New York Times and help him in preparing article about Institute I gave him your memorandum and some explanation but resulting article which I will send you inadequate Copeland means well believe matter sufficiently important to justify taking some trouble."

Flexner to Aydelotte, December 22, 1939.

"More than happy to help Copeland."

A File, IAS (T)

1939

12/31

~~GENERAL~~

Public Relations

FLEXNER, A.

Biographical

Flexner to Aydelotte, December 31, 1939.

"I had an hour and a half with Copeland--the Times man. He had little idea of the Institute, but I hit on a phrase that lit up the subject for him. We can't I said, explain to the popular mind what each man is doing, for they are all working on the frontiers of knowledge." What is in print is the Institute's starting ground only. I told him the story of Einstein, Lowe, Meritt and von Neumann, all adventurers and pioneers. He is now to ~~y~~ rewrite his article and see me again when he has done it."

A File, IAS (T)

1940

1/3

PHYSICS

Academic Activities

EINSTEIN

Biographical

MAASS, H. H.

OPPENHEIMER, R.

✓ PUBLIC RELATIONS GENERAL

Public Relations

Maasz to Oppenheimer noting in surprise that the press during the last week of 1949 in articles and photographs relating to Einstein's new theory it was mentioned but infrequently that he was connected with the Institute and referred mostly to Princeton University.

Maasz added, "I assume all of this was done without consultation with you, but I hope you agree that the Institute should have had a greater and predominant share in the publicity."

No answer from Oppenheimer in file.

D. Maasz, 1947-

1941

1/20

PRINCETON UNIVERSITY

SEMINARS

LIBRARY

MEMBERS

✓ PUBLIC RELATIONS GENERAL

EARLE, E. M.

BAILEY, THOS S. (STANFORD)

Relations WOAI

Academic Procedures

Facilities

Academic Personnel

Public Relations

Biographical

See file for Bailey's letter regarding Earle's seminar.

A, 10/30/56, IAS

1941

1/22

✓GENERAL

Public Relations

Letter from Sweetser, Arthur, to Dr. Aydelotte, 1/22/41, telling about his schedule before returning to the Institute.

Filed under Chronological 1941, 1/22.

A File, Sweetser, Arthur

1941

2/24

/GENERAL

Public Relations

WORLD WAR II (League of Nations)

Government Relations

Meeting in Princeton of persons connected with League of Nations.

Tr. Min. - 2/24/41 - p. 3

1941

9/12

✓ PUBLIC RELATIONS GENERAL

BUILDINGS AND GROUNDS

VEBLER, O.

AYDELOTTE, F.

Public Relations

Facilities

Biographical

Veblen to Aydelotte on use of Board room for League of Nations' Economic Section, cultivation of Institute land, etc., and his book on spinners.

Filed in Vertical under "V" for Veblen.

F. A., 1/8/57

✓ GENERAL

Public Relations

AYDELOTTE, FRANE

Biographical

FARRIER, WALTER H.

Dr. Aydelotte to Farrier (L. Bamberger's office, Newark):

"Will you convey to Mr. Bamberger my warmest thanks for the photograph? May I ask you to do me another favor? I enclose an outline of the heads on the photograph, on which Miss Eichelser and I have written the names as well as we can figure them out from the newspaper clipping. You doubtless know all the individuals concerned and I should be grateful if you would compare this outline with a copy of the photograph and let me know whether we have got the right names on the right heads, correcting any which are wrong. All such items as this are part of the history of the Institute and its founder and will be of interest and value to historians in the future."

Source: D Farrier, Walter H.

8/13

✓ GENERAL

Public Relations

AYDELOTTE, F.

Biographical

Aydelotte to Leidesdorf, August 13, 1943.

Sends him a copy of Time which has the article about the Institute, pages 56-60. "The article reminds me of some of my golf scores; I should like to have had it better, but am glad it was not worse."

D, Leidesdorf, Samuel D., 1930-1935

1945

1/19

✓GENERAL

Public Relations

AYDELOTTE, FRANK

Biog~~r~~aphical

Aydelotte, with Bulletin No. 11., took the occasion to ~~xxxx~~ alter the character of the Bulletin from a kind of college catalog to an annual report of the Director. As the IAS funds are essentially public funds the Institute owes an accounting of the use of these funds to the public.

Tr. Min. 1/19/45 - p. 7

1945

4/6

PROFESSORS (EMERITUS)

Academic Personnel

✓GENERAL

Public Relations

AYDELOTTE, P.

Biographical

MAASS, HERBERT H.

Aydelotte to Maass enclosing copy of proposed release to explain emeritus status of Veblen, Einstein, Lowe, Herzfeld, and himself as referred to in Bulletin about to be issued. (Released?)

D, Maass

1946 (7)

✓ GENERAL

Public Relations

EINSTEIN, A.

Biographical

A letter on letterhead of Emergency Committee of Atomic Scientists, Inc., Room 28, 90 Nassau Street, Princeton, New Jersey, without date or signature, is filed in Chronological File under 1946.

D File, Emergency Committee of Atomic Scientists, Incorporated

1946

January

✓ GENERAL

Public Relations

✓ Draft of William White's article for Life or Time.

D, William C. White

1946

2/4

✓ GENERAL

Public Relations

The subject of an article shortly to appear in Life on the I. A. S. was discussed. It was generally agreed that as it would be submitted to the Institute for revision before publication, nothing should be done to prevent its appearance, even if some members of the Faculty felt that this might be desirable.

D File, Faculty Minutes, February 4, 1946

1946

3/27

GENERAL

PRINCETON UNIVERSITY

✓ GENERAL

Publications

Relations WOI

Public Relations

Jane Richardson to Datus C. Smith, Editor, Princeton University Press. The war has prevented the issuance of regular bulletins.

Vault File, Princeton University Press

3/27

✓ GENERAL

PRINCETON UNIVERSITY

GENERAL

Publications

Relations WOAI

Public Relations

Jane Richardson to Datus C. Smith, Editor, Princeton University Press. The war has prevented the issuance of regular bulletins.

Vault File, Princeton University Press

1946

10/28
11/1

✓GENERAL

Public Relations

EINSTEIN, A.

Biographical

BOHR, NIELS

Letters from James K. McGuinness of Loew's Inc., Metro-Goldwyn-Mayer Pictures, to Walter Lippman, November 1, 1946, and from Walter Lippman to Aydelotte, October 28, 1946, regarding Loew's film on A-Bomb.

Letters filed in Chronological file under 1946, 10/28

D, Lippman, Walter

1946

11/9

✓ GENERAL

Public Relations

STRAUSS

Biographical

New Yorker story regarding Straus.

Filed in Chronological file under 1946, 11/9.

Earle, I. A. S., 1944-5

1946

11/17

GENERAL

Public Relations

The first public meeting of the Emergency Committee of Atomic Scientists to launch a drive to raise \$1,000,000 to inform the public on the facts of atomic energy. The Trustees of the Committee were Albert Einstein, Chairman; Harold C. Urey, Vice-Chairman; Hans A. Bethe; T. R. Hogness; Philip M. Morse; Linus Pauling; Leo Szilard; and V. F. Weiskopf. Joseph H. Schaffner was Executive Director and Treasurer; Michael Straight of the New Republic, Secretary; Selig Hecht, Honorary Vice-Chairman.

The members wrote Aydelotte a very cordial letter of thanks for the use of the facilities of the Institute.

Three other meetings were held at the Institute at various times in 1946 and 1947.

D File, Emergency Committee of Atomic Scientists, Inc.

GENERAL

Public Relations

SCHOOL OF MATHEMATICS

Academic Organization

"Notice published in Science, Oct. 10, 1947, and in Bulletin of the American Mathematical Society, November 1947

"The School of Mathematics of the Institute for Advanced Study will allocate a small number of stipends to gifted young mathematicians and mathematical physicists to enable them to study and to do research work at Princeton during the academic year 1948-1949. Candidates must have given evidence of ability in research comparable at least with that expected from the degree of Doctor of Philosophy. Blanks for application may be obtained from the School of Mathematics, Institute for Advanced Study, Princeton, N. H., and are returnable by February 1, 1948."

File D Amer. Math. Soc.

1947

4/18

PARTICIPATION IN ADMINISTRATION
(Pages 1-3)

Academic Personnel

MEMBERS (PERMANENT) (Page 4, Pages
12 & 13)

BUILDINGS AND GROUNDS (Page 10)

Facilities

LIBRARY (Page 5)

PRINCETON UNIVERSITY (Page 5)

Relations WOAI

APPLIED SCIENCE (Page 6)

Academic Activities

ORIENTAL STUDIES (Pages 7-9)

LECTURES (Pages 9 & 10)

Academic Procedures

STIPENDS (Page 13)

Academic Personnel

✓ GERNAL (Page 11)

Public Relations

TAXATION (Inheritance State)

Government Relations

Report of the Director to the Trustees, April 18, 1947.

Filed under Chronological File 1947, 4/18 and next five headings.

Trustees' Minutes, Report of the Director, April 18, 1947,

Appendix I

1947
4/19
~~BRINGTONX~~

GENERAL

DIRECTOR

Public Relations

Administration

Memorandum regarding above filed in Chronological file under
1947, 4/19.

D, Robert Oppenheimer Appointment

1947

5/8

✓ GENERAL

Public~~a~~ Relations

AYDELOTTE, F.

Biographical

SCHAFFNER, JOSEPH HALLE

OPPENHEIMER, R.

Schaffner to Aydelotte, May 8, 1947.

Again thanks him for hospitality. "This time you added a new ingredient to the stew. I don't know yet whether it will turn out to be baking powder, cold water or a dash of seasoning. It was an especial treat for me because I had never seen or met Oppenheimer before, and the quality of his mind and personality delighted me. I should think him almost the most persuasive person in presenting his own ideas I have come across. I told Weisskopf that afternoon that I should like his assurance that if I ever got arrested for murder he would be able to get Robert Oppenheimer to defend me~~s~~. I can think of few juries that could resist him."

D File, Emergency Committee of Atomic Scientists, Inc.

10/9

1947
GENERAL

Public Relations

GIFTS

Finance

SIVIAN, L.J.

Biographical

Mr. Maass was authorized to take up the matter of relief for the Institute from paying inheritance taxes. In this connection Mr. Strauss expressed a concern that a dignified announcement of Leon J. Sivan's bequest to the Institute should be put in the papers in hope that such publicity might encourage further gifts to the Institute.

1947

12/28

POLICIES

✓ GENERAL

OPPENHEIMER, R.

Administration

Public Relations

Biographical

See Nashville Tennessean of date for article. Indicates I. A. S. with Oppenheimer's leadership is trending toward applied science. Also stresses "joint endeavor." Unique concentration of scholarship. Seminar in physics.

Meritt, I. A. S., Verticals

1949

5/3

✓GENERAL

Public Relations

AYDELOTTE, F.

Biographical

News story on Lord and Taylor award to IAS on unique education effort.

Filed in Chronological File under 1949, 5/3.

D, Lord and Taylor Award

1949

9/3

POLICIES

GENERAL

OPPENHEIMER, R.

Administration

Public Relations

Biographical

Clipping from Christchurch Press, New Zealand, September 3, 1949.

Discussed differences in policies under new administration: in the early days the Institute was conceived as a quiet retreat for internationally renowned scholars, but under Oppenheimer it has become a hub of scientific and intellectual activity. Instead of limiting the staff to a few life-term professors, Oppenheimer prefers a continual exchange of international thinkers so that the Institute will become, in fact, a world center of scholarship.

The new Director while he has faithfully adhered to the original purpose of the Institute, has inevitably influenced the pursuit of it. Brief biographical report of Oppenheimer as the head of the Los Alamos Laboratory; contributor of many of the ideas and some of the language of the 1946 Acheson-Lillienthal

Report on Atomic Energy; devoted to philosophy, human relations, cultural advancement and politics as well as science; one of the foremost theoretical physicists in the world; a student of Oriental philosophy; has read the Hindu scriptures in the original Sanskrit; a scholar of the classics; a collector of fine paintings. He is young enough to have little regard for the conventional approach to scholarship.

The Institute has more than its complement of world-renowned scholars. The presence of men like Eliot, Toynbee, Dirac, Bohr, Max von Laue, Max Radin, physicist Hideki Yukawa from Japan has caused the Institute to be described as "an Olympic gathering of intellectual giants." The Director himself says of their discussions: "What we do not understand, we explain to each other."

The policy of the Institute today is to keep alive a steady interchange of information between those conducting research at the Institute and those outside. Oppenheimer explains:

"First, we expect to invite people who have had experience outside the academic field--in law or politics, for example--and

who have reached the point where they have something to communicate, to take a year and gather their ideas together and write them/ down.

"Second, we are setting up a standing offer to help to explore ideas which have hitherto not been regarded as subject to scientific investigation.

"The Institute is open to the world."

D, Publicity - Press Clippings

1949
1950

10/18
3/11

✓ GENERAL (Kermit Roosevelt for
Saturday Evening Post;
Miller for Colliers)

Public Relations

PARTICIPATION IN ADMINISTRATION

Academic Personnel

OPPENHEIMER, R.

Biographical

Probably as a result of the article in Time, November 8, 1948,
(see Vertical File, Public Relations) the Institute became
gun-shy on publicity.

Kermit Roosevelt first asked Oppenheimer for an appointment
April 19, 1949, and cited a couple of Saturday Evening Post
articles he had done on Mr. Conant. Mrs. Leary informed him
that it was a bad time to do an article, and that Oppenheimer
was too busy to see him. He said that the Saturday Evening
Post would go ahead anyway--that he has submitted an outline
to them last spring and they wanted it completed. (October 7, 1949).
On October 10, 1949, he submitted an outline of the article
to Oppenheimer, saying that the Post was going to publish an

article anyway, and Oppenheimer might as well relent and see him. He found the Life article good. He said it is not his intention to devote himself almost exclusively to Oppenheimer, but to the Institute.

Oppenheimer consulted first with Veblen, sending the correspondence and the outline (see file) to Veblen who evidently suggested a Faculty meeting. Thereafter, Mrs. Leary, October 18, 1949, wrote to Roosevelt saying that Oppenheimer had taken the matter up with the Faculty. "The unanimous opinion of the Faculty was that they hoped the article would not be published...because they feel the Institute has had too much publicity recently. I know that they very much hope that the article will not come out, either now or in the near future."/

"Some of the Faculty members feel that even in the interests of accuracy, the Institute should not intervene in any way, should you continue with it; whereas others are

sufficiently concerned about the article to hold the contrary view. Since this is the case, I do not see how the Director could help you.

Mrs. Leary offered to contact ~~the~~ Saturday Evening Post directly and explain the situation, but received no answer from Roosevelt.

Merle Miller asked for an interview with Oppenheimer after spending several days in Princeton for Colliers prior to March 11, 1950. Miller said he had never had the kind of experience he had in Princeton last week - "except in prewar Germany." He told Oppenheimer Mrs. Leary had told him that though Oppenheimer was out of town at the time, she was sure that when you returned you would not only refuse to see me, but that you would look with disfavor on any story on the Institute by any writer. Miller saying that he could go ahead with the story anyway could not imagine that Oppenheimer would refuse to see him. He talked with several people at the University and a couple of members of the Institute staff.

He also talked with Edgar Bamberger in Newark. Though the members of the Institute did not want any publicity on their work or on the Institute, they both agreed that "in a democratic society the kind of article I had in mind was perfectly legitimate and might even be important."

After Oppenheimer's return Mrs. Leary called him again and reiterated the fact that Oppenheimer would not see him. She also announced that an appointment with Dr. Aydelotte had been cancelled.

Miller said that if the Institute and its personnel had not had any publicity in the past, he could well understand the attitude, but that he construed it now in favor of the Time-Life group. Mrs. Leary reported to Dr. Oppenheimer that she had not been able to find any Faculty person who had talked with Miller.

On March 21, 1950, Oppenheimer wrote a letter, telling him that a distinguished writer some months ago had asked

help in writing a piece about the Institute; but Oppenheimer had taken his request to the Faculty which in many matters acts as a sort of custodial body. They expressed the very strong opinion that it would be undesirable to have anything written about the Institute at that time, and asked me to do what I could to discourage the writing of the article, and urged me under no circumstances to collaborate. This seemed to me an obligation that I ought to take quite seriously, irrespective of my own views as to the general virtue of some form of public accountability, even on the part of a quite private institution...under the circumstances, I would find it incompatible with my obligation to my colleagues to offer you cooperation in the writing of an article whose very existence they would deplore."

D, ~~Exhibit~~ Publicity - Requests for articles

1950

10/3

✓ GENERAL (PUBLICITY)

Public Relations

PARTICIPATION IN ADMINISTRATION

Academic Personnel

Discussion of article by Miss Gertrude Samuels, New York Times
Sunday magazine.

Faculty discussion on letter against further Institute
publicity; decision later changed in this case.

D, Faculty Minutes, 1948-1951

1951

4/19

✓ GENERAL

SCHOOL OF HISTORICAL STUDIES

EARLE, E. M.

OPPENHEIMER, R.

Public Relations

Academic Organization

Biographical

Earle to Oppenheimer, April 19, 1951.

Harold Sprout telephone him to ask if in the press
~~re~~ release which Princeton is issuing on the appointment of
the Yale group it might be said appropriately that with the facilities
of the Institute, this move by the Princeton community will
make it the leading center in the United States in these
fields.

D, Earle, Edward M. -1945

1951

November

INSTITUTE

✓ GENERAL

OPPENHEIMER, R.

Publications

Public Relations

Biographical

These are the work papers on the preparation of the brochure.
See comments and suggestions of Ed Earle and Panofsky.

D File, Brochure - Preparation of

1955

INSTITUTE

✓ GENERAL

Publications

Public Relations

See this file for substantial number of requests for
bulletins ~~and~~ prospectuses, catalogues, etc. on the Institute
for Advanced Study.

D File, Bulletin Requests

1955

4/11
4/15

GIFTS

Finance

✓ GENERAL

Public~~xxx~~ Relations


As a result of Oppenheimer's broadcast with Ed Murrow, Victor M. Carter of Van Nuys, California, wrote, saying that he was anxious to do something toward making scholarships available in the manner discussed by Oppenheimer in the broadcast. This letter was dated April 11, 1955.

Oppenheimer was away, and the correspondence was really overlooked until April, 15, 1955, when Oppenheimer returned and established a cordial relationship with Victor M. Carter, as a result of which, on June 13, 1955, (Carter to Oppenheimer) Carter sent a check for \$6,000 to ~~support the~~ constitute the stipend for Dr. Wolfgang Köhler of Swarthmore in studies in brain physiology, and in part on amplifying and building up the Hitchcock lectures just given at the University of California.

Carter expressed a desire to finance an annual grant-in-aid of \$3,000, but when the first one came along, and amounted to \$6,000, he happily contributed.

D File, Carter Fellowships

1056

 GENERAL

Public Relations

See Hess article Mercury Magazine, Filed in Vertical File
under "P" for Public Relations.

1956

2/22

INSTITUTE HISTORY (ARCHIVES)

Institute History

PERIOD

Institute History

PUBLICATION

Institute History

STYLE

Institute History

✓ GENERAL
OPPENHEIMER

Public Relations
Biographical

Discussion with Dr. Oppenheimer about the history,
February 22, 1956.

Filed in Vertical File under Institute History.

Discussion with Dr. Oppenheimer, 2/22/56