

THE INSTITUTE FOR ADVANCED STUDY

M I N U T E S

Meeting of the Development Committee

November 2, 1984

Princeton, New Jersey

- Present:** Messrs. Byrom (Chairman), Dilworth, Forrestal, Taplin, Woolf.
Also Mr. Rowe and Mrs. Labalme.
- Absent:** Messrs. Bradshaw, Wolfensohn.
- Minutes:** Mr. Byrom opened the meeting at 10:00 a.m. The minutes of the meeting of April 27, 1984, were approved as circulated.
- Plans in motion:** Dr. Woolf described to the Committee the Exxon Fellowship in the School of Natural Sciences and the Exxon Fellowship proposed for the School of Social Science. He expressed his hope that conversations with AT&T and RCA might lead to similar arrangements. Appointments had been made for later this month for him and Dr. Guth to visit Siemens and Bosch Corporations in Germany. Dr. Woolf also reported on recent conversations with the Deutscher Akademischer Austauschdienst (German Academic Exchange Service) and the possibility of continued funding for scholars to explore new fields at the Institute.
- Japanese contacts:** The matter of pursuing Japanese connections and finding a Japanese trustee was discussed and it was decided to wait until the Nominating Committee under Thornton Bradshaw's chairmanship met on January 10. Mr. Bradshaw should be urged to give this matter priority. Mr. Byrom said that the Committee for Economic Development had a sister group in Japan which might yield useful contacts. He would talk with Ed Fitzgerald who is the new Chairman of CED about this.
- Northern Telecom:** There was discussion about meeting with Northern Telecom. A gift towards endowment might be hard to ask for on the first round, but perhaps a fellowship on the Schlumberger model could be considered. It was agreed that Mr. Byrom would talk to Ed Fitzgerald first and then Mr. Dilworth would talk to Jean de Grandpré.
- Regional Fellowships:** The possibility of a fellowship from the St. Louis area, sponsored by corporations in the region, was raised.

- Case Statement:** The redrafted Case Statement was presented. Mrs. Labalme described her consultation with George Sadek, director of design at Cooper Union, who will help us design and produce the booklet. Suggested revisions included a more direct request for a gift in the beginning of the Statement, deletion of the specific sum of \$250,000 on the second page, and a rearrangement of the figures on page 1 so as to show what sum was needed annually to make up the shortfall for each Visiting Member's cost to the Institute. It was further suggested that the covering letter be changed so as to include a number of alternate ways in which the gift could be made, i.e. a grant to endowment or an annual sum over a number of years. There was some thought given to funding the cost of the Case Statement (estimated at about \$10,000). Mercedes-Benz was one possibility and publishing companies who had published Institute books was another.
- Other corporations considered:** Fellowships might also be sought from Mercedes-Benz. Recent events at United Technologies indicated that it would be better to leave that corporation aside for the time being. Swedish corporations were discussed. Tore Browaldh would be a good contact. Mr. Byrom agreed to talk to him. Dr. Woolf said that he had had some previous contact with Maersk-Møller. Mr. Byrom would be seeing Unilever in Great Britain and Mr. Dilworth thought we might include, as potential sources, a number of British firms, Cadbury and Schweppes among them. Morgan-Stanley could provide us with a list of those British companies who maintained an American presence. Monsanto and Dow were also mentioned. Mr. Byrom knew Louis Fernandez of Monsanto and Paul Oreffice of Dow and wondered whether we might not get Purina Ralston to sponsor a regional gathering in the St. Louis area. The new CEO of Ralston is a great admirer of George Kennan.
- Kennan Funding:** Dr. Woolf reported that funding for George Kennan would no longer be forthcoming from the Buffett Foundation. Other good bets for funding his work would be the Carnegie Foundation, the Alton Jones Foundation, or Rockefeller Brothers.
- Foundations:** The Getty Foundation's recent announcement of a grant program in the arts and humanities was brought up. Dr. Woolf would call on Harold Williams or Nancy Englander and develop a proposal for a fellowship in the humanities.

Dr. Woolf reported that negotiations with General Electric for a fellowship had never issued in any decision. Mr. Byrom asked for copies of that correspondence. The connection should be renewed if possible. The Starr and Dana Foundations were mentioned as other foundations to consider.

Use of Institute
Facilities:

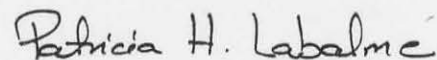
Dr. Woolf described recent use of Marquand House and the Institute Dining facilities by American Cyanamid and AT&T. Such exposure of corporate leaders to the Institute was deemed very beneficial.

Letter to be sent
Petitioners:

The drafted letter to those who had petitioned the Institute against land development was considered. It was suggested that a one-page letter would be best, that the material on categories of association with the Institute should go on a separate page, and that a stamped letter of return should be included.

There being no further business, the meeting was adjourned at 11:20 a.m.

Respectfully submitted,



Patricia H. Labalme
Secretary of the Corporation